

# CHRISTMAS PREPARATIONS

## HOW DO HOUSEHOLDS CELEBRATE CHRISTMAS THIS YEAR?



**89%**  
set up  
a Christmas tree.



**87%**  
give presents to  
their loved ones.



**84%**  
visit their  
loved ones.



**84%**  
eat walnut- or  
poppy seed roll.



**79%**  
eat fish.



**33%**  
go to  
church.



**6%**  
travel for  
leisure.

## HOW MUCH MONEY DO HOUSEHOLDS SPEND ON GIFTS IN THE REGIONS?

THOUSAND HUF

HUF 43 thousand on average per household.

