

ONLINE SHOPPING

Percentage of individuals* who ordered over the internet in 2017

Above 70%

82		United Kingdom
81		Sweden
80		Denmark
80		Luxembourg
79		Netherlands
75		Germany
71		Finland

51–70%

67		France
62		Austria
60		Belgium
59		Slovakia
58		Estonia
57		European Union
56		Czech Republic
53		Ireland
52		Malta

30–50%

50		Spain
46		Latvia
46		Slovenia
45		Poland
39		Hungary
38		Lithuania
34		Portugal
32		Greece
32		Italy
32		Cyprus

Below 30%

29		Croatia
18		Bulgaria
16		Romania

